



## CONTACT ME AT

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 @feroz alvi

## SKILLS SUMMARY

- Basic Technical skills
- Human Resource Planning
- Resilience
- Management
- Communication
- Leadership

## HOBBIES

- Portrait photography
- Culinary enthusiast
- Reading Research Papers
- Travelling
- Gardening
- Technophile
- Badminton
- Motorhead

# FEROZ HAIDER ALVI

RESEARCH SCHOLAR | ASSISTANT PROFESSOR

## CAREER OBJECTIVE

Dedicated and passionate Assistant Professor with 03 years of experience in hospitality industry, seeking to leverage extensive academic background and research expertise. Committed to fostering a dynamic and engaging learning environment, driving innovative research, and contributing to the academic community. Eager to inspire and mentor students while collaborating with colleagues to achieve departmental and institutional goals.

## WORK EXPERIENCE

- Worked as Assistant Professor at Guru Nanak Dev University, Amritsar, Govt. of Punjab. (Accredited with NAAC A++) (2023- 24)
- Worked as Faculty - Food Production at IHM Lucknow, Under Ministry of Tourism, Govt. of India. (2022-23)
- Worked as Teaching Faculty at Food Craft Institute Rewa, Under Ministry of Tourism, Govt. of M.P. (2022)
- Worked as Assistant Lecturer in CHTS'S IHMCT, Lucknow. (2021)

## EDUCATION

- Pursuing PhD in Hospitality Management from CT University, Ludhiana, Punjab. (2022- Till date)
- Completed M.Sc. In Hospitality Administration with Specialization in Human Resource from IHM Lucknow. (2019-21)
- Completed B.Sc. in Hotel & Hospitality Administration from IHM Lucknow. (2016-19)
- Passed Intermediate from Rani Laxmi Bai Memorial Sr. Sec. School, Lucknow. (CBSE, 2014)
- Passed High school from Rani Laxmi Bai Memorial Sr. Sec. School Lucknow. (CBSE, 2012)

## INDUSTRIAL EXPOSURE

- Worked as Human Resource Intern at Career Domain for 2 months. (2021)
- Worked as Industrial Trainee for 17 weeks in all four core departments from "Renaissance Lucknow Hotel" by Marriott Group. (2017)

## WORKSHOPS & SEMINARS

- Attended 8-Days Faculty Development Program on "NEP 2020" under UGC-MMTTC organised by Central University of Jammu. (2024)
- Attended International Conference on "The Locavore Revolution" at Guru Nanak Dev University, Amritsar. (2023)
- Attended Faculty Development Program on "G-20 Presidency: A successful ladder for the Hospitality and Tourism Sector organised by GNIHM. (2023)
- Participated in Plant-Based Culinary training workshop organised by FIAP0. (2023)
- Attended Workshop on "Salient features on New Tourism Policy" (2023)
- Attended One Day Seminar on "Adoption of Millets in Regular Diet" (2023)
- Organised & Attended a Seminar on "Health Benefits of Millets" (2023)
- Attended Workshop on "Millets Based Recipes in Volume Feeding". (2023)
- Attended "Two Day Workshop on Health Benefits of Millets using Innovative Techniques". (2023)
- Attended 5-Day Faculty Development Program on "Pedagogy for Bringing the Gap of Industry & Academia in Hospitality and Tourism Industry" at CT University, Ludhiana, Punjab. (2023)
- Attended Two Days Conference on "Implementation of Green Initiatives in the Hospitality Sector in India" (2022)
- Attended Two Days National Seminar on "Latest Trends in Sustainable Tourism in India" conducted by IHM Lucknow under Swacchta Action Plan 2022.
- Attended 5-Day Faculty Development Program organized by **AICTE**. (2022)
- Attended 5-Day Faculty Development Program held at FCI Rewa, M.P. (2022)

## SKILLS & ACHIEVEMENTS

- Invited as an expert on National Television to discuss on the topic "Health Benefits of Millets" at "**Doordarshan Lucknow**" (2024).
- Awarded as "**Best Performer**" in 5-Day Faculty Development Program at FCI Rewa, M.P. (2022)
- Received the title of "**Mr. IHM**" in Final Year Masters Program. (2021)
- Successfully completed certificate course of "The Fundamentals of Digital Marketing" through Google Digital Garage. (2020)
- Completed short course on "Human Resource Management" through E-Learning College. (2020)
- Completed short course on "Diet & Nutrition" through E-Learning College. (2020)
- **Scored All India Rank 8th in M.Sc JEE Examination. (2019)**
- Selected as 2nd runner up for Mr. IHM. (2019)
- Successfully completed certificate course of CCC conducted by NIELIT. (2018)

## EXTRA CURRICULAR ACTIVITIES

- Elected as Polling Officer in Lok Sabha Elections at Punjab. (2024)
- Nominated as Judge for Basketball Competition in College fest at IHM Lucknow. (2023)
- Coordinated student activity "Nukkad Natak" based on significance & promotion of Millets. (2023)
- Coordinated college fest (Concordia) organized at IHM Lucknow. (2020)
- Organized workshop for "National Skills Development Corporation" at IHM Lucknow. (2020)
- Selected as coordinator for Research Project presentation for our group. (2017)
- Selected as group representative at IHM Lucknow. (2018-19)
- Organized and actively participated in Theme Lunch organized at IHM Lucknow. (2019)
- Actively participated in college fest (Concordia) organized at IHM Lucknow. (2017)

## RESEARCH PROJECTS AND PUBLICATIONS

- Published patent on "The Role of Tourism Investment in supporting Economic Development in India. (2024)
- Published research paper on "Culinary Tourism in Awadh: A Case study of the association between demographic profile of consumers and their Awadhi Food Purchase Decision with special reference to Lucknow City" in Eureka group of journals at 3rd International Hospitality & Tourism Conference, CT University, Ludhiana, Punjab. (2024) **ISSN: 2581-4869**
- Published research paper on "Revolutionizing Border Tourism: Exploring the Digital Frontier of Technological Innovations" in Eureka group of journals at 3rd International Hospitality & Tourism Conference, CT University, Ludhiana, Punjab. (2024) **ISSN: 2581-3609**
- Published research paper on "Analysing the Impact of Social Media Influencers on Destination Marketing in Hospitality Industry" at Banarsidas Chandiwala Institute of Hotel Management, Delhi. (2023) **ISSN No. 0975-4954**
- Submitted research work on the topic "Critical analysis of retention policies of HR department in star category hotels of Lucknow during Covid-19" (2021)
- Submitted research work on the topic "Food as an element in developing tourist experiences in Lucknow" (2019)

## DECLARATION

I hereby declare that all the information furnished in this resume is true to the best of my knowledge and belief.

**Feroz Haider Alvi**